ART SERVICES & REQUIREMENTS

Our friendly and knowledgeable art department can handle all of your graphic needs. If you do not have camera ready art our art department will be happy to create an image or logo for you.

If you have your own art to provide, it must meet our requirements that are outlined below. If we receive art work that does not meet our requirements, there will be an art edit fee depending on the complexity of the correction.

Digital Art Requirements for spot color printing.

Minimum specifications are required to achieve good print results. Please follow the instruction below.

Digital artwork must be submitted in accepted formats only:
- All files must be in .EPS, .AI, .PDF format.
- All fonts must be converted to outlines.
- All colors must be converted to spot colors with correct Pantone numbers.
- Please submit files with images SIZED for printing.

Applications Accepted:
- ADOBE ILLUSTRATOR- Create outlines for fonts. Save as .AI (version 10 or older). When saving an Illustrator file save as an EPS file, when it asks for what version use Adobe Illustrator 10.
- COREL DRAW- Covert text to paths. Save as .AI file.
- ADOBE PHOTOSHOP- should be used only for photographic images, not good for type or logos. But great for our Roland Print & Cut
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Placing a scanned image (or an image created in another program) into an illustrator file does not make the file a vector image.

Applications NOT Accepted:
The following programs do not allow us to create proper separations:
- PHOTOSHOP
- POWERPOINT
- WORD or any word processing program.